



## **NEWS RELEASE**

For Immediate Release

January 26, 2016

### **InnSight Hotel Management Group Continues to Grow, Adding Two New Executive Level Positions**

InnSight Hotel Management Group has added two new executive positions in anticipation of expected unit growth in 2016 and 2017. A Vice President of Operations and Vice President of Sales & Marketing have been selected and started in InnSight's Springfield, Oregon Gateway Area headquarters in January 2016. InnSight expects to open and operate at least five new hotels throughout the Pacific Northwest over the next two years: Hyatt Place Eugene, OR, Hampton Inn & Suites Hood River, OR, Holiday Inn Express Hermiston, OR, Fairfield Inn & Suites DuPont, WA, and Hampton Inn & Suites Roseburg, OR. InnSight currently operates eleven hotels in Oregon and Washington.

Holly Stanley has been selected as Vice President of Operations and is responsible for operations and strategy of all InnSight managed hotels. Holly was previously InnSight's Director of Operations. Her key responsibilities include the management and direction of property general managers, creation and implementation of both franchisor and InnSight mandated training programs, and assistance with sales and marketing efforts. She also oversees the Human Resources Department for InnSight. Holly has more than 20 years' experience in the lodging industry in both full-service and select-service hotels. She received her Bachelor of Arts from the University of Nebraska - Lincoln. She was the recipient of Residence Inn by Marriott's Jim Conley Award in 2007 and was a 20 under 40 winner in 2014. She currently serves on the Lane Community College Hospitality Program Advisory Committee, the Transient Room Tax Special Project Grant Committee, and the Leadership Committee for SMART. She has past service on the Lane County Special Taskforce for Large Events. Holly is very active in the Eugene's theatre community and is a past board of directors member for the Very Little Theatre.

Liz Dahlager has been selected as Vice President of Sales & Marketing and is responsible for the development and implementation of the sales and marketing efforts for InnSight hotels. Liz was previously InnSight's Area Director of Sales for the Eugene/Springfield area. Her key responsibilities include management and direction of sales staff, digital services, and revenue management. Liz provides ongoing support to hotels through top line revenue analysis, strategic marketing plans, task force sales, and sales training. Liz has more than 15 years of experience in hospitality sales and marketing with major brands as well as independent boutique hotels. Liz graduated with honors from Northeastern University in Boston, MA. She was recognized by Marriott International with a Global Leadership Award in 2011. Liz is a very active Rotarian serving as Youth Services Chair 2013 – 2015, past Springfield Rotary Executive Board member and Rotary Youth Leadership Academy 2015 selection committee. In addition

to Rotary, Liz has served on the Lane Community College Hospitality Program Advisory Committee and the Eugene Economic Development Council.

For More Information, Please Contact:

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**Current properties under InnSight management include:**

**Eugene/Springfield, Oregon:**

- Residence Inn by Marriott Eugene
- Courtyard by Marriott Eugene/Springfield
- Holiday Inn Express & Suites Eugene/Springfield
- Holiday Inn Eugene/Springfield
- Comfort Suites Eugene/Springfield
- Hyatt Place Eugene (opening Spring 2017)

**Hermiston, Oregon:**

- Holiday Inn Express & Suites Hermiston (opening Winter 2016)

**Hood River, OR**

- Hampton Inn & Suites Hood River (opening Spring 2016)

**Medford/Central Point, Oregon:**

- Courtyard by Marriott Medford Airport
- SpringHill Suites by Marriott Medford
- TownePlace Suites by Marriott Medford
- Holiday Inn Express & Suites Medford/Central Point

**Roseburg, Oregon:**

- Windmill Inn Roseburg
- Hampton Inn & Suites Roseburg (Opening Summer 2017)

**Burlington, Washington:**

- Fairfield Inn & Suites by Marriott Burlington

**DuPont, Washington:**

- Fairfield Inn & Suites by Marriott DuPont (Opening Winter 2016)

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